

BATHURST HARNESS RACING CLUB

19TH - 30TH MARCH 2025

# GOLD CROWN CARNIVAL



LOOKING FOR AN OPPORTUNITY TO  
BECOME A MAJOR SPONSOR THE  
BATHURST GOLD CROWN OR TIARA?

THIS COULD BE YOU!





# HOW DO I BECOME A MAJOR SPONSOR?

The Major Sponsors for the Gold Crown and Gold Tiara will be Drawn at a Major Sponsors Function at the Bathurst Harness Racing Club on Wednesday 6th MARCH 2024.

To be eligible for the draw your company must have taken up one of the following sponsorship packages (listed on the next pages) for March 2024. Each sponsor's name will be placed into a barrel on the night and the naming rights will be decided for the 2024 Gold Crown and Gold Tiara Finals worth \$150,000 (Prizemoney):

The Major Prize will Include:

- Naming Rights to either the Gold Crown or Gold Tiara
- Company recognition both Nationally and Internationally
- Participation in the Presentations on the Night
- Full Size Race Book Ads
- Logos on the Front of the Race Book
- Photo Opportunity/website advertisement/Facebook
- 6 x Tickets Trackside Marquee Function
- 6 x Gate Passes
- 6 x Racebooks







# \$330.00 SPONSORSHIP PACKAGE (1 X TICKET IN THE DRAW)

Please tick below your preferred date (Dates will be allocated by applications received first)

- ◆ Wednesday 20th March 2024 ( TIARA Fillies Heats)
- ◆ Friday 22nd March 2024 (Colts & Geldings Heats)

The Package will Include:

Race Name on the Night

Participation in the Presentation

Race Book Ad on the Night

Your company name on the Back Page of the Gold Crown Carnival Race Books

Photo Opportunity/ Facebook

4 x Restaurant Vouchers

4 x Gate Passes

4 x Race Books







# \$770.00 SPONSORSHIP PACKAGE (LADIES NIGHT) (2 X TICKETS IN THE DRAW)

Wednesday 27th March 2024

The Package will Include:

Race Name on the Night

Participation in the Presentation

Race Book Ad on the Night

Your company name on the Back Page of the Gold Crown Carnival Race Books

Photo Opportunity/ Facebook

4 x marquee Function Tickets

4 x Gate Passes

4 x Race Books







# \$1100.00 SPONSORSHIP PACKAGE (FINAL NIGHT) (3 X TICKETS IN THE DRAW)

Saturday 30th March 2024.  
The Final Night Package includes:

- Race Naming Rights
- Participation in the Presentation
- Photo Opportunity/ Website/ Facebook
- Advertising in the Race book
- 4 x Final Night Trackside Marquee Function
- 4 x Gate Passes
- 4 x Racebooks

Should you wish to participate in this fortnight of racing & social events as a sponsor and supporter, please complete the form and return to Bathurst Harness Racing Club as soon as possible or by Friday 1st March 2024 as the number of races available for sponsorship are limited.







# SPONSORSHIP PACKAGES 2025

COMPANY NAME \_\_\_\_\_


CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

EMAIL \_\_\_\_\_

PHONE \_\_\_\_\_

We wish to take up the following sponsorship package:

- 
-  \$330 HEATS NIGHTS PACKAGE
- WEDNESDAY 19TH MARCH (8 RACES AVAILABLE) (2YR FILLIES)
- FRIDAY 21ST MARCH (6 RACES AVAILABLE) (2YR C & G)
- 

-  \$770 LADIES NIGHT PACKAGE
- FRIDAY 28TH MARCH (7 RACES AVAILABLE)

-  \$1,100 FINALS NIGHT PACKAGE
- SATURDAY 29TH MARCH (6 RACE AVAILABLE) (FINAL NIGHT)

Please return this form to Bathurst Harness Racing Club by Friday 1st march 2025.

PO BOX 12

Bathurst NSW 2795

Phone: 02 6333 5000

Email: [contact@goldcrown.com.au](mailto:contact@goldcrown.com.au)

Website: [www.goldcrowncarnival.com.au](http://www.goldcrowncarnival.com.au)